**PRESS RELEASE**

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# Bleckmann’s Bscale wins the ‘3PL Solution of the Year’ category at the 2025 SupplyTech Breakthrough Awards

Bleckmann, a leading provider of supply chain management services for fashion and lifestyle brands, has been awarded the prestigious ‘3PL Solution of the Year’ title at the 2025 SupplyTech Breakthrough Awards. The award recognizes excellence and innovation in the global supply chain and logistics technology industry.

This year’s program marked the fourth annual edition of the awards, with more than 1,400 nominations from across 15+ countries. Winners were selected following a thorough evaluation of standout technology companies and service providers transforming the logistics landscape. “Being recognized as the 3PL Solution of the Year highlights Bleckmann’s commitment to delivering innovative and sustainable supply chain solutions,” said Jurrie-Jan Tap, Chief Business Development Officer at Bleckmann. “This award affirms our position as a trusted logistics partner for fashion and lifestyle brands globally.”

With Bscale, Bleckmann has taken a bold step in redefining fulfilment for startups and scale-ups by combining advanced technology with operational flexibility. With the dynamic needs of fast-growing brands, Bscale offers a scalable, seamless, and sustainable alternative, empowering emerging companies with the tools they need to thrive in a competitive market.

**Bscale: Scalable Fulfilment for Startups and Scale-Ups**

Bleckmann launched Bscale, a fulfilment solution purpose-built for emerging and fast-growing brands. With full e-commerce integration and cost-transparent pricing, Bscale delivers:

* Ease of onboarding
* High speed operations
* Effortless Market Access
* Predictable Costs
* Future-Proof Scalability

**Driving the Future of Smart and Sustainable Logistics**

“Winning this award is a strong endorsement of our vision to combine cutting-edge technology with accessible logistics solutions,” said Jurrie-Jan Tap, Chief Business Development Officer at Bleckmann. “Through Bscale, we’re not only solving operational challenges but empowering brands to thrive in a competitive, digital-first market.” With a clear focus on innovation, sustainability, and flexibility, Bleckmann’s logistics model is helping shape a greener, smarter, and more responsive global supply chain.

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**About SupplyTech Breakthrough**
The SupplyTech Breakthrough Awards is the premier recognition platform celebrating innovation and excellence in supply chain and logistics technology. Our program honours companies and individuals driving meaningful advancements in the industry through transformative technology solutions. From cutting-edge logistics innovations and next-generation inventory management systems to revolutionary transportation technologies, the SupplyTech Breakthrough Awards spotlight the game-changers shaping the future of global supply chain operations. For more information visit [SupplyTechBreakthrough.com](https://supplytechbreakthrough.com/)

**About Bleckmann**

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve customers around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its customers worldwide. Around 6500 team members are ready to support Bleckmann's customers and fulfil their promises every day. With sales of 641 million euros (revenue 2024), Bleckmann has the scale and flexibility to provide world-class solutions for its customers. For more information, visit [www.bleckmann.com](http://www.bleckmann.com)

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