

PRESS RELEASE

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Sepi Agari chooses Bleckmann's Bscale solution

Bleckmann proudly welcomes Sepi Agari, a high-end handbags brand, as a new client in Grobbendonk, Belgium. Since July 2025, the luxury brand has entrusted its logistics operations to Bleckmann's innovative fulfillment solution, Bscale.

A brand with a vision

Sepi Agari stands for a new definition of luxury: conscious, authentic, and timeless. The brand uncompromisingly pursues premium quality of its handbags in both materials and craftsmanship, working exclusively with the world's finest artisans. All collections are produced sustainably, with respect for tradition, fully locally sourced and manufactured in Italy. "Our designs are more than fashion; they are a fusion of art, culture, and heritage. For us, meticulous finishing and refined presentation are essential. Bscale ensures that these values are reflected in our logistics as well," says Sepi Agari.

Bscale: a game-changer for fashion logistics

With Bscale, Sepi Agari was able to seamlessly onboard, bypassing the traditional barriers of large volume thresholds and high upfront costs. Their fulfillment operations are now run from Bleckmann's fully automated distribution center in Grobbendonk. The innovative system uses radio-controlled robots to manage inventory in a compact cube storage environment, requiring only one-seventh of the space compared to traditional setups. This significantly reduces lead times for Sepi Agari, enabling faster and more reliable service to their customers.

Elevating the customer experience

Beyond speed, Sepi Agari benefits from Bscale's value-added services, including quality inspections, and luxury packaging. This guarantees that every order arrives in pristine condition. "A luxurious presentation is just as important to us as the product itself. With Bscale, we have the confidence that the customer experience is flawless from start to finish," says Sepi Agari. Bleckmann's sales manager Maxim Sion adds: "Bleckmann's Bscale is rewriting the rules of fashion logistics, giving emerging and luxury niche brands the ability to scale efficiently and sustainably. The partnership with Sepi Agari demonstrates how even smaller players can achieve international ambitions with the right logistics partner".

About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 6500 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of 564 million euros (revenue 2023), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com

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