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# Kingdom chooses Bleckmann’s Fast Track logistics solutions

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**Kingdom Yacht Supply, founded in July 2020, is a start-up in the luxury market for superyacht supply. By choosing Bleckmann’s Fast Track logistics solutions Kingdom benefits from fully integrated end-to-end distribution without major investments in the start-up phase. In addition, Bleckmann’s expertise in fulfillment will enable ambitious growth of the client.**

Kingdom services luxury yachts, specializing in yachts from 70 to 180 meters, with consumables and parts all over the world.Heartbeat of the organization is their desire to give back and bring transformation to developing nations for which they commit to investing7 per cent of their turnover. As their high-level 3rd party logistics partner Bleckmann will provide a full range of services from inbound, outbound, warehousing and storage to customs solutions. Starting February Bleckmann will serve Kingdom’s customers worldwide from their distribution center in Kruisem, Belgium.

## **Fast Track solutions**

Bleckmann’s Fast Track solution is a standardized warehousing and transportation solution specifically developed for small and medium sized fashion- and lifestyle brands. This modular solution is quick and easy to set up without major investments while being fully scalable to accommodate future business growth of the brand.

Erik Janssen Steenberg, Business Development Manager at Bleckmann: “We aim to add value to every step of the logistics process of the client, also when volumes do not justify customized logistics solutions yet. In the case of Kingdom Yacht Supply we offer a complete logistics solution fully integrated with their procurement platform to the level of full automation. We take care of the logistics while Kingdom Yacht Supply focusses on their core business and growth ambitions.”

William McCaughan, Founder at Kingdom Yacht Supply, adds: “Bleckmann has a really good team that kept us informed every step of the process, from preparation to implementation. It all went seamless and test orders revealed no flaws. Honestly, I was surprised how easy it was.”

## **Grow together**

Bleckmann has a proven track record in working with ambitious brands in the fashion- and lifestyle markets and a nature of working with entrepreneurial brands. By partnering with Kingdom Yacht supply Bleckmann extends its fulfillment expertise in the lifestyle market.

McCaughan explains : “This partnership is revolutionary in the maritime industry. Bleckmann helps us grow offering full logistics services at variable costs while simultaneously bringing their expertise and professionalism from other industries. I foresee we continue to grow mutually with Bleckmann.”

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## **About Kingdom Yacht Supply**

Kingdom is a start-up organization based in the United Kingdom and Belgium. Company offers an Integrated [Procurement Platform](https://kingdom-yacht-supply.wholesale.shopifyapps.com/) designed to streamline purchasing on-board, and ultimately built around the products and requirements of their clients. Our Mission is to Bridge the Gap between Luxury and Poverty: serve the needs of the Luxury Yachts across the globe whilst bringing lasting change to developing nations. We believe we have a unique opportunity to serve the needs of the industry with excellence and integrity, and by doing so, invest the profits we make to bring hope into some of the poorest communities worldwide.

## **About Bleckmann**

[Bleckmann](http://www.bleckmann.com) is the market leader in Supply Chain Management (SCM) services for the fashion and lifestyle markets.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe. Bleckmann’s investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day over 4000 team members support Bleckmann customers to deliver on their promises. With over 350 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers. For more information, please visit [www.bleckmann.com](http://www.bleckmann.com)

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