

## PRESS RELEASE

Eindhoven (NL), 9 May, 2026

### **Bleckmann expands in Roosendaal with new distribution centre and AutoStore solution**

Bleckmann, experts in supply chain management for fashion and lifestyle brands, has officially opened a new distribution centre (DC) in Roosendaal, the Netherlands. As part of its continued investment in innovation and growth, the facility also marks the 'go-live' of a new automated storage and retrieval system (ASRS), the integrated AutoStore solution with automated packing. The expansion underlines Bleckmann's commitment to building future-ready logistics hubs across Europe, while addressing labour scarcity and meeting the growing demand for faster, more efficient fulfilment.

#### **Less space, more speed**

The newly launched AutoStore system provides a streamlined alternative to traditional rack storage, using up to seven times less space while dramatically increasing storage capacity. This enables more SKUs (from multiple customers) to be stored simultaneously and reduces the risk of stock shortages. Items are retrieved by radio-controlled robots, eliminating manual picking and significantly accelerating processing. "From the moment a product enters the AutoStore until it leaves the warehouse in a carton, it will have only been touched by a single pair of hands", explained Mark de Graaf, project manager at Bleckmann. "This reduces the time between order receipt and dispatch by up to 60%."

#### **An integrated, scalable solution**

The Roosendaal site features not only AutoStore, but also an advanced conveyor system, carton erectors, and an autonomous packing line with carton height reduction. This integrated solution allows Bleckmann's clients to benefit from later cut-off times for next-day delivery, intelligent demand forecasting, and faster dispatch of top-selling items during peak periods. "The AutoStore system is designed with flexibility in mind", said Kevin Paindeville, director warehouse solutions and innovation at Bleckmann. "We can start with a basic set-up and expand it quickly when clients need extra capacity – for example, during Black Friday – without disrupting operations."

#### **Lights-out logistics and sustainability gains**

The AutoStore technology also contributes to sustainability. Ten robots consume the same amount of energy as a household vacuum cleaner, and they can operate in the dark, enabling additional energy savings. The system also minimises picking errors, improving overall quality and efficiency.

#### **A milestone in growth strategy**

With the opening of the new Roosendaal DC, Bleckmann strengthens its position as a leading logistics partner in Europe. “We are proud to open this new facility in Roosendaal and bring the AutoStore solution to life here”, concluded Kevin. “This is a milestone in our automation and growth strategy enabling us to make fulfilment safer, greener, and faster for our clients and their customers.”

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### **About Bleckmann**

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve customers around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its customers worldwide. Around 7000 team members are ready to support Bleckmann's customers and fulfil their promises every day. With sales of 641 million Euros (revenue 2024), Bleckmann has the scale and flexibility to provide world-class solutions for its customers. For more information, visit [www.bleckmann.com](http://www.bleckmann.com).

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