PRESS RELEASE

Eindhoven (NL), 29 September 2026

Bleckmann is happy to welcome new client H&M Group to Crick DC

Bleckmann, a specialist in supply chain management for fashion and lifestyle brands, is welcoming H&M Group as a new client. The client has now officially become part of the operations at the Crick site, in the Midlands' "Golden Triangle" in the United Kingdom.

Shaping the future

The go-live, which took place in early August 2026, marked the start of operations. As part of the new collaboration between Bleckmann and H&M Group, the 3PL partner is supporting the logistics operations for various H&M Group brands from its warehouse in Crick.

"Expanding our operations and client portfolio is essential to meeting the growing demand from existing and new clients. That is why we are proud to now count H&M Group among our clients, and we look forward to a fruitful collaboration," said Reinardt van Oel, Chief Operations Officer for Belgium and the United Kingdom.

Significant investments are being made to further support the operations. Work is currently underway on the implementation of an advanced AutoStore system, which will further enhance the efficiency, capacity and flexibility of the operation.

Festive opening ceremony

Both partners celebrated this partnership with an event at the warehouse facility last week. Underlining the strategic importance of this collaboration, the official opening ceremony was attended by staff from H&M Logistics and Bleckmann, including Bleckmann's CEO, Gökalp Çak.

The event provided a wonderful opportunity to reflect on the successful start to this cooperation and the shared ambitions for the future. During the programme, attendees had the chance to meet the operational team and gain a better understanding of the layout of the new operation through a guided tour of the warehouse.

--- END ---

About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 7000 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of

around 730 million euros (revenue 2025), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com.

Media inquiries:

Sanne van den Boomen | Media Relations & Publicity Specialist
M: +31 6 44778668 / E: sanne.vandenboomen@bleckmann.com

Dorota Tankink | Bleckmann Marketing & Communication Manager
M: +31 6 3012 9759 | E: dorota.tankink@bleckmann.com