

PRESS RELEASE

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Bleckmann and Ingrid join forces to seamlessly integrate fulfilment and the delivery experience

Bleckmann, a specialist in supply chain management for fashion and lifestyle brands, and Ingrid a Delivery Experience Platform: a toolbox for orchestrating deliveries, are joining forces to seamlessly integrate fulfilment and delivery experience. The Ingrid platform brings together customer experience, profitability and operational processes by bundling delivery solutions into a single end-to-end solution.

Retailers who work with Bleckmann for 3PL and transport can now connect directly to Ingrid Checkout, Tracking and Returns. This creates a single, integrated delivery journey – from the warehouse to the front door.

Reliable end-to-end experience

Together, Bleckmann and Ingrid offer a reliable, end-to-end delivery experience. This combines strong fulfilment execution with optimised multi-carrier delivery orchestration. This enables retailers to show their customers the best delivery options at checkout, complemented by accurate post-purchase updates and a smoother returns experience.

More benefits for retailers

Retailers benefit from higher conversion rates thanks to an improved delivery experience. At the same time, the number of WISMO enquiries decreases and fewer deliveries are missed. This results in a lower cost-to-serve across the entire delivery lifecycle.

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About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 7000 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of around 730 million euros (revenue 2025), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com.

About Ingrid

Delivery is being redesigned. What once lived at the edge of e-commerce strategy now defines profitability, conversion, and long-term customer trust. Ingrid is the delivery intelligence platform that helps retailers design, test and execute delivery strategy across the entire customer journey — from checkout to tracking, and from returns to exchanges. With built-in A/B testing, 350+ carrier integrations, and 250+ leading retailers on board including Paul Smith, ME+EM, and NA-KD, Ingrid powers seamless delivery experiences across 170+ markets.

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