

PRESS RELEASE

Eindhoven (NL), 17 July, 2026

Bleckmann achieves the highest ranking of a fourth star in the Lean & Green audit

Bleckmann, a specialist in supply chain management for fashion and lifestyle brands, has achieved the highest possible rating – four stars – within the Lean & Green programme, Europe's largest programme for CO₂ reduction in transport and logistics. This achievement marks an important step towards making the company's logistics operations more sustainable and demonstrates that sustainability is becoming ever more firmly embedded in Bleckmann's way of working. It also shows that, for Bleckmann, sustainability is not a 'one-off' project, but an ongoing process of improvement and an integral part of the company's strategy.

Insight as the basis for improvement

The Lean & Green stars are awarded to organisations that demonstrably and systematically reduce their logistical impact. Since the baseline measurement in 2018, Bleckmann has achieved a CO₂ reduction of almost 40% in outbound transport.

To gain a firm grasp of reliable data from carriers, interpret it accurately and provide insight into the various logistics flows, Bleckmann developed its own monitoring tool.

The tool makes it possible to monitor performance systematically and gain a better understanding of it. In 2024, the tool was validated in accordance with the international ISO 14083 standard. This approach also enables Bleckmann to support its customers more effectively: by providing insight into their logistical CO₂ impact and helping them make more informed choices within their supply chain. This is achieved on a scale of over 20 million parcels per year, managed by Bleckmann.

Working together for the best results

Achieving the fourth Lean & Green star is the result of close collaboration within the organisation and with external partners, in which data and insight have played a key role. "The real challenge lies not only in collecting and analysing data, but above all in jointly understanding what that data means," says Ron Thijssen, CSR manager at Bleckmann. "Collaboration is essential in this regard. At the same time, this requires making choices. For me, sustainable leadership isn't about even more analysis, but about making a timely decision and remaining committed to it," continues Thijssen. "What makes this achievement special, in my view, is the combination of scale and collaboration. With more than 20 million parcels a year, this shows that real progress can be made even within a complex operation."

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About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive

experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 7000 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of around 730 million euros (revenue 2025), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com.

About Lean & Green

Lean & Green is a European programme aimed at systematically reducing CO₂ emissions in logistics processes. Organisations set reduction targets, implement measures and then have an independent body verify whether these results have been achieved. The system operates on a tiered star rating, with each star representing a new reduction stage and level of maturity. The highest level currently achievable is four stars. The assessment is carried out by an independent auditor, based on the Lean & Green protocol and auditing guidelines. A star is awarded when an organisation has carried out a baseline measurement, set specific reduction targets, demonstrably achieved a CO₂ reduction and had everything verified by an independent body.

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