

PRESS RELEASE

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The ALDO Group emphasises strong relationship with Bleckmann by extending contract

The ALDO Group, the Canadian footwear and accessories retailer, has extended its contract with Bleckmann, a specialist in supply chain management for fashion and lifestyle brands. The contract has been in place since July 2016 and has now been extended by five years, until July 2031, due to the strong partnership and stable operations.

Many years of stable and fruitful cooperation

The partnership has for years comprised the full range of services offered by Bleckmann: from transport to warehousing, customs and freight.

Due to their international reach and complexity, Bleckmann and the ALDO Group have built a highly integrated partnership, with daily interaction between the two companies, ensuring short lines of communication and rapid coordination in day-to-day operations.

“The partnership has been running smoothly and steadily for years, with a high level of mutual trust and a clear focus on working smarter and more efficiently. What characterises our partnership with the ALDO Group is the strong collaboration, with a clear focus on continuous improvement and cost savings,” says Rick Wijnberg, Bleckmann Cluster Manager Enschede.

Strong connections across Europe

Bleckmann is primarily responsible for European logistics and warehousing, but also exports the ALDO Group’s products to Morocco, Egypt, Angola, Albania, Turkey and Cyprus, as well as the United Kingdom. European countries such as Poland, Germany, France and Portugal are also important markets. Around 3.2 million items leave the warehouse in Enschede every year.

“The contract extension marks another chapter in a partnership spanning more than 10 years. Throughout this journey, the ALDO Group and Bleckmann have grown together, overcome challenges, and successfully navigated periods of transformation and disruption, building an increasingly strong partnership along the way,” says Daniel Goulet, Vice-President, International Distribution at the ALDO Group. “With this extension, we are emphasising our confidence in our strong partnership and wish to continue our operations on the same footing.”

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About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 7000 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of around 730 million euros (revenue 2025), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com.

About the ALDO Group

Specializing in stylish and accessible footwear, handbags, and accessories, the ALDO Group has been around for more than 50 years. With over 1,500 stores in more than 100 countries, we operate under two signature brands, ALDO and Call It Spring, and we are the core footwear partner for Sperry in North America. The ALDO Group is also an industry-recognized wholesale licensed partner, specializing in the design, sourcing, and distribution of fashion footwear, handbags, and accessories. Our diverse portfolio includes household brands such as ROXY, Brooks Brothers, Ted Baker, Hunter, and G.H.BASS.

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