

PRESS RELEASE

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Bleckmann recognized by Emerce100 in the top of Fulfilment Warehousing

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Emerce100 awards Bleckmann again in 2022 as one of the best service providers for e-commerce brands. The logistics fulfilment partner for starting and growing fashion and lifestyle brands is recognised for its flexibility, quality, know-how and reliability in Fulfilment Warehousing.

In the seventeenth edition of the Emerce100, Bleckmann achieved the top score of 5.5 stars on a 7-point scale. During an independent survey, nearly one thousand e-commerce service providers in the Netherlands were assessed on proven performance and contribution to the e-commerce market.

Best e-commerce service provider

Bleckmann scored high on know-how, value for money, reliability and flexibility. This shows that the company is a qualitative and stable partner for growing e-commerce brands. Bleckmann also achieved 5.5 stars in 2021 and 2020.

The Emerce100 of the business magazine *emerce.nl* shows how decision-makers from the online industry rate the performance of e-commerce service providers. Hence, this list guides the online industry to select e-business service providers.

Fulfilment Warehousing is indispensable

Bleckmann scores high in its category: Fulfilment Warehousing. This service is a vital link in any streamlined e-commerce strategy. It concerns handling, processing and storage of the incoming flow of products. And order processing, such as picking, packing and shipping ordered products to the end customers of online businesses. Bleckmann is a specialist in this field, with growing fashion and lifestyle brands as its main customers.

E-fulfilment has become an integral part of the growth strategy of most companies. And even more classical companies are increasingly developing online businesses.

Reward for all employees

Jurrie-Jan Tap, Chief Business Development at Bleckmann: *"We are extremely pleased that Bleckmann is once more recognised as one of the best fulfilment partners for e-commerce businesses. Companies that want to sell online without worries know that they can turn to us for the entire logistics process. Our enthusiastic Bleckmann family is committed day and night to help our*

customers grow. The high score in the Emerce100 therefore sounds like a standing ovation for all our employees."

About Emerce100

Emerce100 is a special annual publication of an independent company image survey conducted by the research bureau Motivaction. This agency carefully selected the respondents and asked them to evaluate e-commerce service providers on their profile information, proven performance and contribution to the e-commerce market. The most important evaluation criteria were: know-how, price-quality ratio, reliability and flexibility. Overall 950 companies were screened.

All results can be found in [Emerce100: de beste bedrijven in e-business 2022](#)

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About Bleckmann

Bleckmann is the market leader in Supply Chain Management (SCM) services for the fashion, lifestyle and consumer electronics markets.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe. Bleckmann's investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day over 4000 team members support Bleckmann customers to deliver on their promises. With over 470 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers. For more information, please visit www.bleckmann.com

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