PRESS RELEASE

# Bleckmann recognized as one of the best e-business service providers 2020 by Emerce

Eindhoven, 7 April 2020

**Bleckmann has been listed by Emerce as one of the best e-business service providers in 2020. As a pioneer in e-commerce fulfilment solutions, Bleckmann was recognized in the category E-business Services due to its in-depth expertise, experience and successful implementation of e-fulfilment operations.**

The 2020 edition of the Emerce100 image research was published earlier today. The listing offers guidance for choosing e-business service providers in the online industry, ranging from e-business services, through agencies, media & advertising, to software and venture organizations.

Bleckmann serves multiple well-established as well as startup fashion & lifestyle brands. Some use e-fulfilment as part of their omni-channel strategy. Other customers rely purely on an e-commerce driven business model. The combination of expertise in e-fulfilment, flexibility, robust IT platform and reliable services, allows Bleckmann to offer its customers the right set of solutions, supporting customers’ e-commerce strategies and long-term success.

“We are proud to have been noticed for our flexibility, commitment and innovative approach. E-fulfilment became an integral element of our customers’ growth strategies. The satisfaction of our customers is the most significant reward for our efforts. Nevertheless, we feel privileged to be listed as one of the Emerce100 companies that matter and make the difference in the e-commerce industry,” comments Steven Rymenans, Chief Innovation & Digital Officer at Bleckmann. “E-commerce is not only one of the desired sales channels of today, it also offers a tremendous opportunity for fashion & lifestyle brands to, jointly with their business partners such as Bleckmann, enable their business growth for tomorrow.”

**Emerce100 selection process**

Emerce100 is a special annual publication presenting results of an independent business image study, conducted by a research agency Motivaction. Carefully selected respondents, invited to participate in the research, evaluated the candidates based on their profile information as well as proven achievements and contribution to the e-business market. All the respondents are directly involved and collaborate with e-business companies on a daily basis, which makes them the most adequate target group to answer questions of the research. Collected data were analyzed by Motivaction and combined with additional factual research.

In total, 868 companies were part of the review to position in the Emerce100 ranking. The key criteria for the selection were: knowledge / know-how, price-quality ratio, reliability and flexibility.

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**About Emerce**

Emerce has been the leading multimedia platform for decision makers operating at the intersection of digital marketing, media and e-business since 1998. Emerce is at the forefront of identifying emerging technologies and innovative business concepts.

**About Bleckmann**

[Bleckmann](http://www.bleckmann.com) is the market leader in Supply Chain Management (SCM) services for the fashion and lifestyle brands.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe. Bleckmann’s investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day nearly 4000 team members support Bleckmann customers to deliver on their promises. With over 350 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers. For more information, please visit [www.bleckmann.com](http://www.bleckmann.com)

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