

PRESS RELEASE

Eindhoven (NL), 30 April 2025.

Bleckmann welcomes Just Brands B.V. to the Almelo - Newton Distribution Center

Recently Bleckmann welcomed Just Brands B.V. as a client at our circular Almelo - Newton distribution center. To mark the occasion, Just Brands B.V.' Head of Supply Chain, Rick van den Berg, Bleckmann's Chief Operations Officer Tom Wijlens and team members from both companies, joined in celebrating the smooth onboarding process with cake.

"Efficient logistics is the backbone of any successful business. At Just Brands B.V., we take pride in a company culture built on commitment, dedication, and teamwork. By fostering entrepreneurship and personal growth, we create an honest, open, and no-nonsense environment that ensures smooth operations." said Rick van den Berg, Head of Logistics at Just Brands B.V..

The partnership between Bleckmann and Just Brands B.V. signifies a strategic step towards operational excellence and future growth. By centralizing logistics in Almelo and embracing automation, both companies are poised to optimize efficiency and service quality across European markets.

"The logistics flows of Just Brands B.V. will be concentrated in Almelo," said Tom Wijlens, COO of Bleckmann. "In the near future, we will further automate operations with Autostore and other advanced solutions to enhance efficiency and scalability."

About Just Brands B.V.

Just Brands B.V. is a leading player in the men's premium branded jeans and casual apparel industry in the Benelux and DACH regions and continues to build its business. The company is committed to consistently offering high-quality, comfortable, and relevant products while fostering strong relationships with partners and customers. With a focus on long-term sustainability, high ethical standards, and respect for the environment, Just Brands B.V. is dedicated to responsible business practices. For more information, visit www.justbrands.eu

About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve customers around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its customers worldwide. Around 6500 team members are ready to support Bleckmann's customers and fulfil their promises every day. With sales of 641 million euros (revenue 2024), Bleckmann has the scale and flexibility to provide world-class solutions for its customers. For more information, visit www.bleckmann.com

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