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# Bleckmann reinforces Leadership to support continued growth, appointing Kurt Pierloot as CEO

19 April 2019

**Bleckmann appoints Kurt Pierloot as CEO to reinforce the Leadership and support continued growth of the company. Kurt will succeed Johan Milliau who remains actively involved in the company as a shareholder and Executive Director of the Board.**

Over the years, Bleckmann has evolved into a world class partner of choice for Fashion and Lifestyle brands and aspires to continue its growth and to be recognised as a leader in omni-channel logistics. To meet the ambitions of the company, the shareholders have unanimously decided to attract a new and seasoned CEO. Bleckmann is delighted to announce that this search has resulted in the appointment of Kurt Pierloot as CEO of the Company effective immediately.

Throughout his career, Kurt has built a deep expertise in the logistic sector with an established track record in ecommerce and operations. He is excited to join Bleckmann after a successful career at bpost where he has been a member of the executive committee for more than 10 years. Most recently he was CEO of bpost’s Mail and Retail Business Unit after having led the Parcels & Logistics Business. Before joining bpost in 2004, Kurt worked at McKinsey, primarily focusing on key strategic assignments for Telecom clients, Financial Institutions and Logistics & Transport players.

Former CEO of Bleckmann, Johan Milliau comments: “I have led the company for the past nine years, being at the forefront of our accelerated growth. It has been a great journey leading Bleckmann as its CEO and working closely together with our employees, customers and other stakeholders”. Johan Milliau will remain actively involved in Bleckmann as a shareholder and member of the Board of the company. In the coming months, he will work closely with Kurt to ensure an effective and comprehensive transition process for the company and all key stakeholders.

Incoming CEO Kurt Pierloot adds: “I have been following Bleckmann already for some years and I have learned to appreciate enormously the relentless focus on their clients’ needs and their agility in serving them. I am honoured and excited to take over from Johan to lead the continued growth and success of the Company. Bleckmann has grown impressively in the last years and I look forward to further develop Bleckmann together with its customers, employees and business partners.”

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**About Bleckmann**

[Bleckmann](http://www.bleckmann.com) is a market leader in Supply Chain Management (SCM) services for the fashion and lifestyle markets.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe.

Bleckmann’s investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day 3000 team members support Bleckmann customers to deliver on their promises. With around 300 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers.

For more information, please visit [www.bleckmann.com](http://www.bleckmann.com)

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