

PRESS RELEASE

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Leadership transition at Bleckmann

Bleckmann, a leading supply chain management and omnichannel e-fulfilment partner for fashion and lifestyle brands, today announced that Kurt Pierloot will step down as Chief Executive Officer after 6.5 years of outstanding leadership. The transition is by mutual agreement, and Kurt will continue to support the company in the coming weeks in a number of strategic projects to ensure a smooth handover.

Under Kurt Pierloot's guidance, Bleckmann delivered exceptional growth and strengthened its market position. Revenue expanded from approximately €280 million (2018) to around €730 million, fueled by a strategic vision, operational excellence, and deep client focus on the fashion and lifestyle market sectors. Profitability saw substantial improvements—even through the challenges of the COVID-19 pandemic—highlighting resilience and effective leadership. Kurt also drove large-scale automation programs, investing in advanced technologies to boost efficiency, scalability, and sustainability, establishing Bleckmann as a forward-thinking leader in omnichannel logistics.

Under Kurt's tenure, Bleckmann initiated an ambitious acquisition strategy. The first major milestone was the acquisition of a majority stake in the B2Tex group in Spain—a prominent fashion logistics specialist. This expanded Bleckmann's presence in Southern Europe, broadened service capabilities, and created new opportunities for clients and growth.

“Kurt has played a pivotal role in evolving Bleckmann into a highly resilient, innovative, and client-oriented company,” said Gökulp Çak, Chairman of the Board and Co-Founder of Netlog Logistics Group, Bleckmann’s major shareholder. “His strategic foresight, commitment, and people-centered approach have created lasting value and a solid platform for future success. We are deeply grateful for his contributions and look forward to his continued support on key strategic initiatives during this transition. We wish him every success in his next chapter.”

To maintain full continuity, Gökulp Çak, will assume the role of interim CEO upon Kurt's departure. He will be actively supported by the Board and the Executive Committee. This interim arrangement ensures seamless operations and the transition has no impact on Bleckmann's strategic plan. The company remains fully dedicated to its growth trajectory, innovation priorities, and delivering superior value to clients and partners.

Adds Kurt Pierloot: “I have admired Bleckmann for its people and client focus and from the day I joined, I always enjoyed most working with our over 6500 talented and passionate colleagues as well as our client base of inspiring brands.”

Bleckmann is steadfast in its ambition to be the premier logistics partner in e-fulfilment, especially for fashion and lifestyle brands across Europe and beyond. With a talented team and clear strategy, the company is poised for continued success.

About Bleckmann

Bleckmann is a market leader in supply chain management (SCM) services for fashion and lifestyle brands. Founded in 1862, Bleckmann evolved from a transportation company to a provider of complete supply chain solutions with specific expertise in e-fulfilment. From its strong base in Europe, the company expanded into the US and Asia, enabling Bleckmann to serve clients around the world. Its investments and extensive experience in IT solutions ensure that Bleckmann offers a unified platform to its clients worldwide. Around 6500 team members are ready to support Bleckmann's clients and fulfil their promises every day. With sales of around 730 million euros (revenue 2025), Bleckmann has the scale and flexibility to provide world-class solutions for its clients. For more information, visit www.bleckmann.com

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