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# PATAGONIA AND BLECKMANN ANNOUNCE PARTNERSHIP

Eindhoven/Amsterdam, 14th January 2020

**Patagonia has appointed Bleckmann as its logistics service provider from April 2020**

Patagonia is an outdoor apparel company and certified B-Corporation. The company is recognized internationally for its commitment to product quality and environmental activism. It has selected Bleckmann to support a European growth strategy and manage end-to-end fulfillment and omni-channel logistics.

Bleckmann is a market leader in supply chain solutions for the fashion and lifestyle verticals. For Patagonia, Bleckmann will be performing omni-channel warehousing activities and will provide a wide scope of distribution services to meet the expectations of Patagonia’s wholesale, retail and e-commerce customers. All operations will be managed from a new distribution center (DC) in Bergen op Zoom, the Netherlands.

To accommodate for current operational needs and further growth of Patagonia’s business, the new facility will offer 22,000 sq m storage capacity and will allow Bleckmann to create at least 50 new vacancies.

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**About Patagonia**

We’re in business to save our home planet.

Founded by Yvon Chouinard in 1973, Patagonia is an outdoor apparel company based in Ventura, California. A certified B-Corporation, the company is recognized internationally for its commitment to product quality and environmental activism—and its contributions of more than USD 100 million in grants and in-kind donations to date.

**About Bleckmann**

[Bleckmann](http://www.bleckmann.com) is a market leader in Supply Chain Management (SCM) services for the fashion and lifestyle markets.

Founded in 1862, Bleckmann has evolved from a transport company into a full supply chain solutions provider with a specific expertise in e-fulfilment solutions. With a strong base in Europe the company has expanded to the US and Asia enabling Bleckmann to service its customers across the globe.

Bleckmann’s investments and vast experience in IT solutions enable a globally unified platform for our clients. Every day over 3000 team members support Bleckmann customers to deliver on their promises. With over 300 million Euro revenue, Bleckmann has the scale and flexibility to create world class solutions that delight its customers.

For more information, please visit [www.bleckmann.com](http://www.bleckmann.com)

In case of questions, please contact:

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