



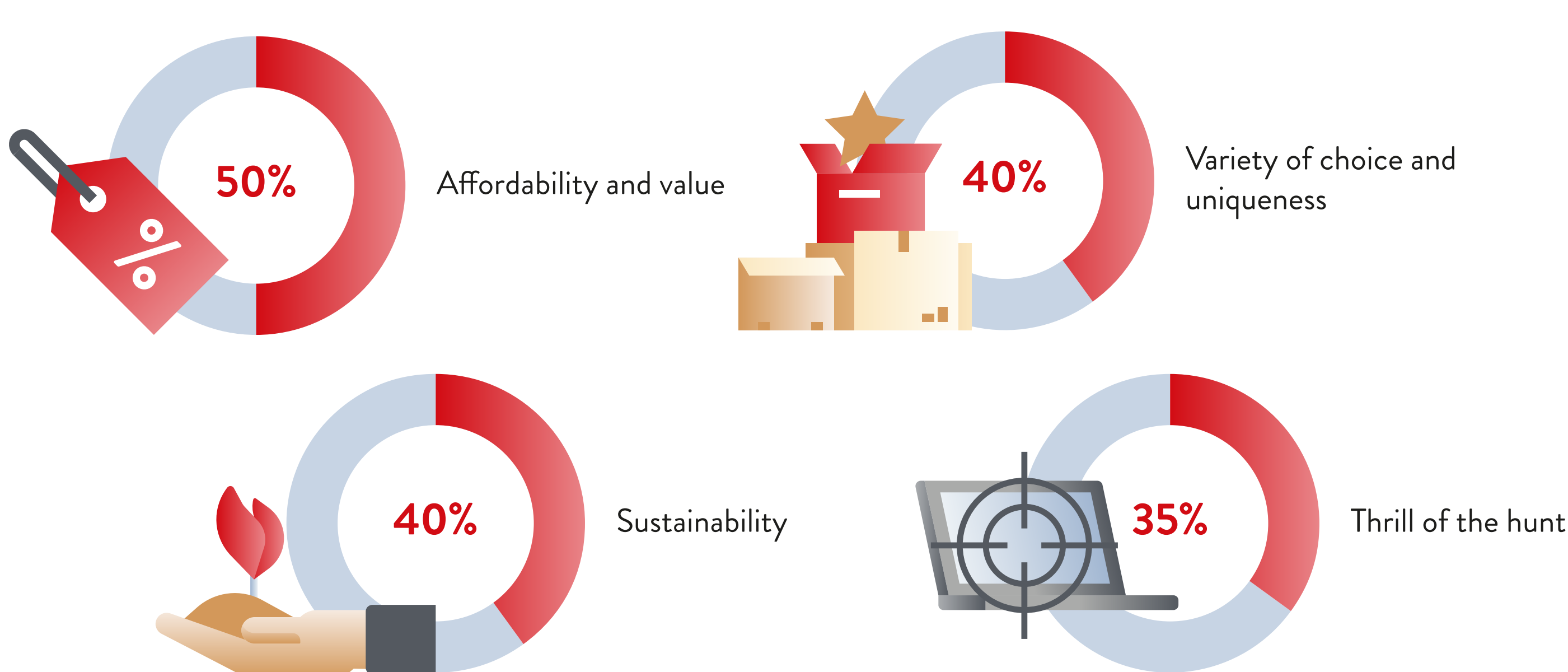
Scaling up on circularity

Fashion and lifestyle brands are increasingly considering recommerce in an effort to become more sustainable and attractive to their customers.

Second-hand skyrockets

Customers are gravitating towards second-hand options for a variety of reasons.

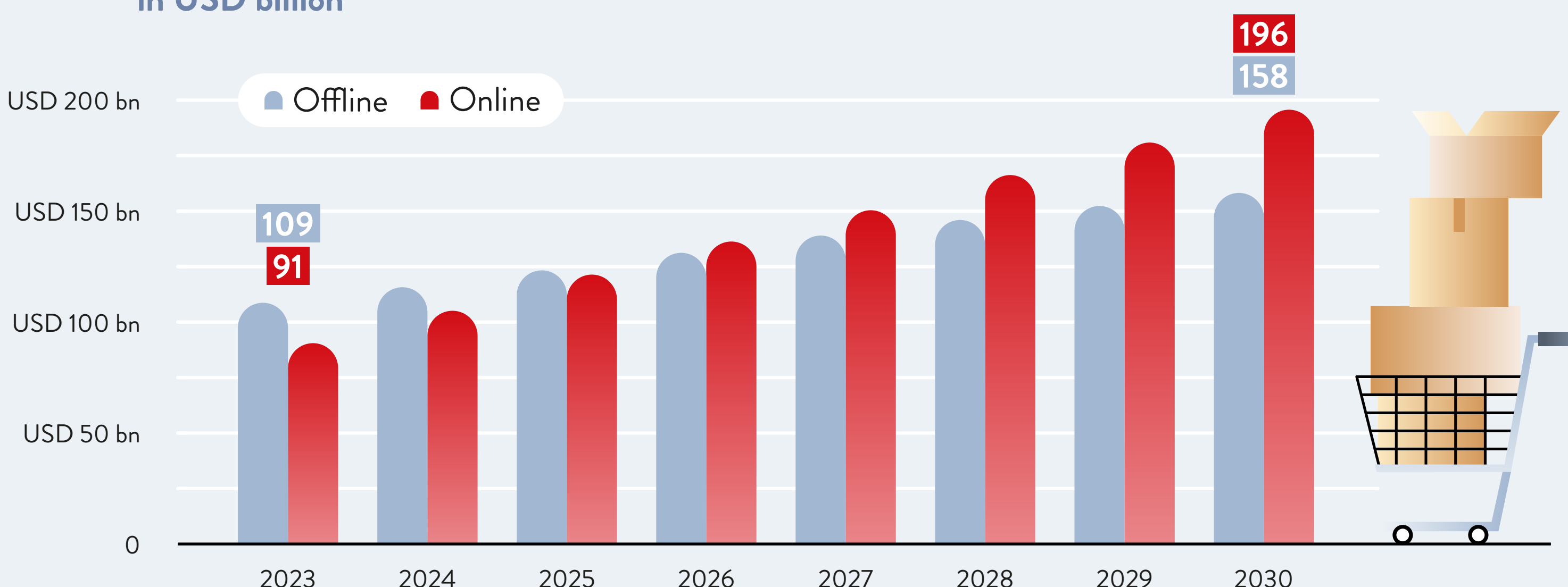
Drivers of second-hand consumption worldwide in 2022 by percentage of respondents



The growth of recommerce

With the existing and growing number of reseller platforms and brands looking to resell items, the recommerce market has seen and continues to see growth, with the online market expected to be valued more than the offline market by as early as 2026.

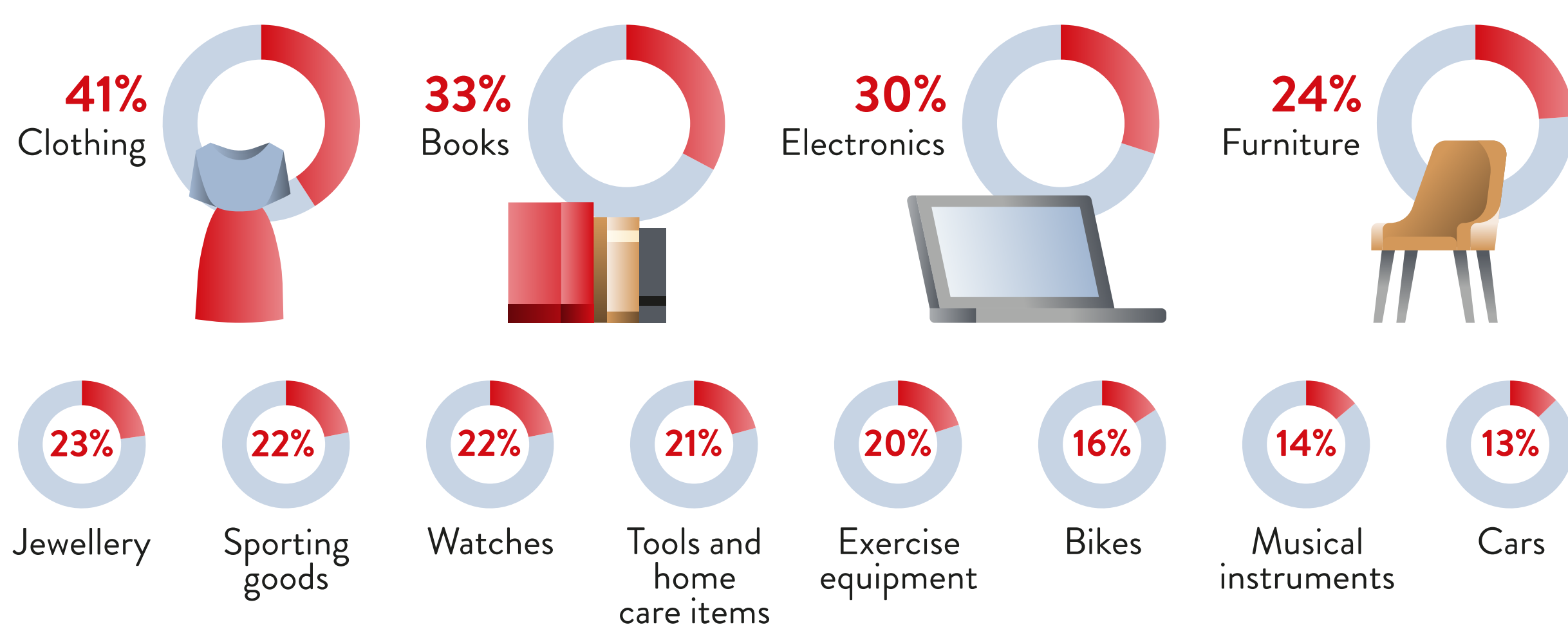
Forecasted value of online and offline resale markets in the United States from 2023 to 2030 in USD billion



Popular purchases

Second-hand shoppers purchase a whole range of products with 2 out of 5 buying second-hand clothing.

Most popular second-hand products bought and sold online in the United States in 2021 by percentage of respondents

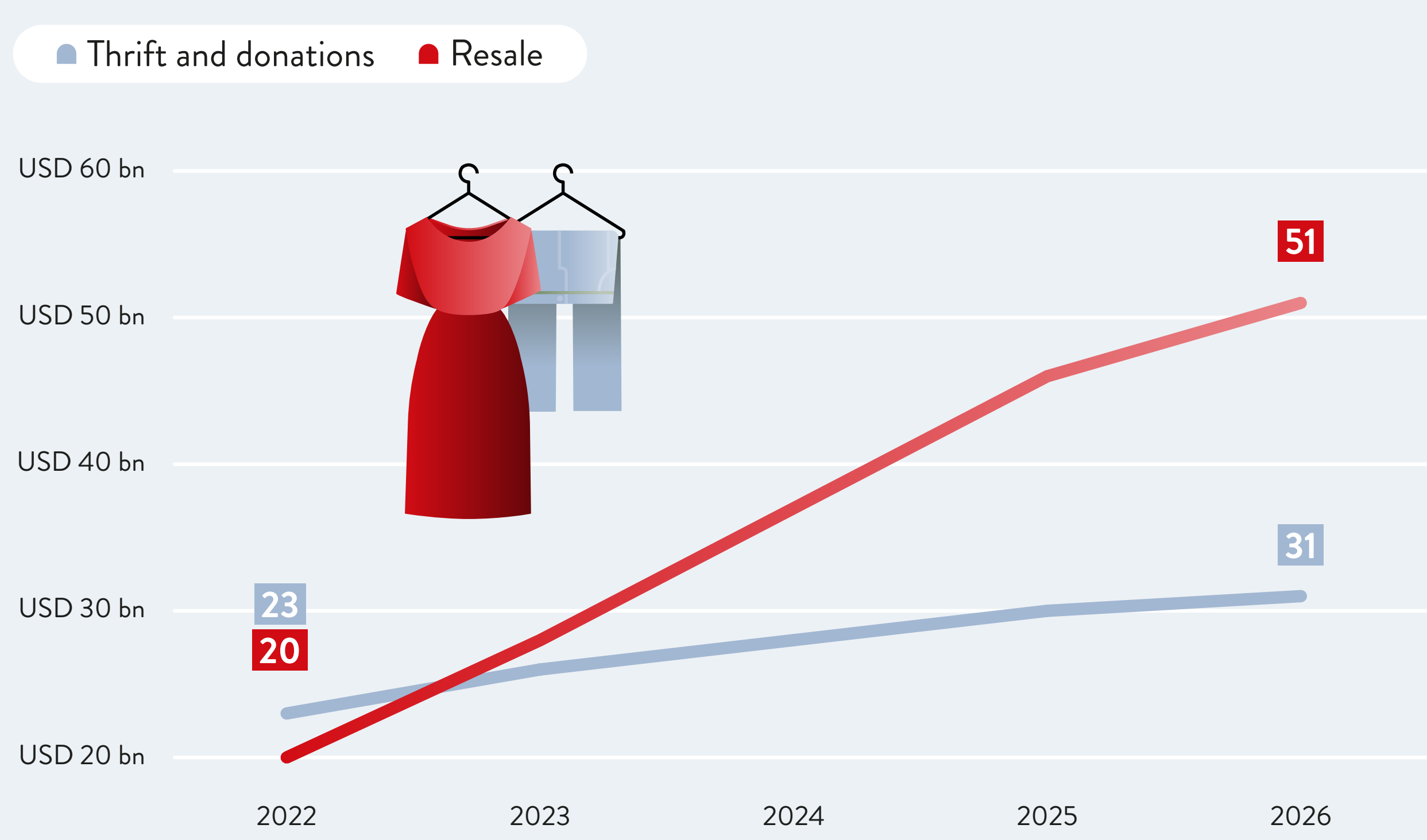


The future of fashion

The share of second-hand clothing in people's wardrobes is anticipated rise to about 27% in 2023.

This trend is expected to continue, with the second-hand apparel market forecasted to be worth over USD 82 billion by 2026.

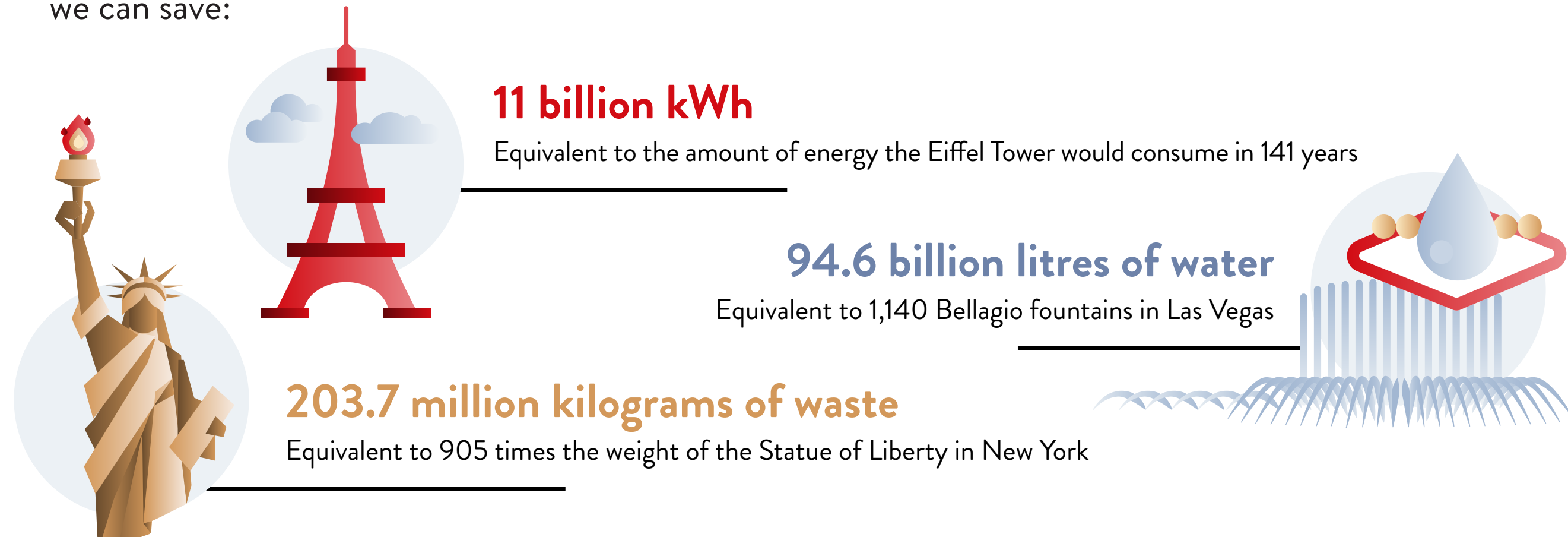
Forecasted second-hand apparel market value worldwide from 2022 to 2026, by segment, in USD billion



Sustainable savings

In addition to reducing costs and engaging customers better, recommerce can also lower the environmental impact of carbon and waste.

According to ThredUp and GlobalData, by buying a single used item instead of a new one, in one year, we can save:



Be part of the solution



Recommerce is an exciting opportunity to expand your current business, become a more sustainable brand and appeal to new generations.

Visit Bleckmann.com to find out how you can set up your returns management, renewal of garments and recommerce.

Bleckmann.com